

**JOSEPH C. RALLO, Ph.D.**

**Vice Chancellor for Academic Affairs  
Texas Tech University System**

- 1980      Doctor of Philosophy, Maxwell School of Citizenship and Public Affairs,  
Syracuse University.
- Program: International Relations and Comparative Politics: Europe
  - Dissertation title: The European Community and the Multinational Enterprise
- 1978-1980      Fellow, European University Institute, Florence, Italy.
- Program: Comparative European Law
- 1978      Master of Arts, Syracuse University.
- 1976      Juris Doctor, Western New England University.
- 1971      Bachelor of Arts, Lafayette College
- Major: Russian History
  - Minor: Art History

**Professional Experience**

- 2012-      **Vice Chancellor for Academic Affairs, Texas Tech University System**  
Senior leadership position as second to the Chancellor for a system with more than 45,000 students, two general academic and two health science campuses, as well as off site research and instructional facilities. Specific responsibility for: strategic planning, international programs, veterans/military initiatives, distance education and diversity.
- 2007-2012      **President, Angelo State University, San Angelo, Texas**  
Angelo State University, a member of the Texas Tech University System, is a public, comprehensive university in San Angelo, Texas with a headcount enrollment of nearly 7,000 students. ASU offers 71 baccalaureate programs of study; 26 graduate programs, including one doctorate. The Center for Security Studies is a leading provider of on-line classes. The university was also designated an Hispanic Serving Institution (HSI) in 2008.
- 2003-2007      **Provost and Academic Vice President, Western Illinois University**  
Chief Academic Officer for multi-campus, public comprehensive institution. Over 52 undergraduate degree programs and 34 graduate degrees offered to more than 13,500 students. Accreditations include: NCA, ABET, NCATE, and

AACSB. Sponsored research at over \$11 million per year. Serve as the University leader for the collective bargaining agreement for over 1,000 faculty represented by the University Professionals of Illinois (UPI). Separate urban campus of over 1,300 students in the Quad Cities.

#### Selected List of New Initiatives:

- 'First Year Experience,' including participation in the AACSB **American Democracy Project**
- Creation of a campus wide **Center for International Studies**
- Initiation of the first technology transfer 'spin off' at an Illinois public comprehensive university through development of state funded Entrepreneurship Center.
- **Academic Master Planning** process within the University Strategic Plan
- Major expansion of **Quad Cities campus**, including design of new facilities to increase student population at junior/senior and graduate level from 1,200 to 4,000.
- First **doctoral program** approved by the Illinois Board of Higher Education in Educational Leadership
- '**Dual Career Recruitment Program**' to employ spouse/partner of newly hired faculty to move toward our institutional diversity goals

1999-2003	<b>Dean, College of Business and Administration and Graduate School of Business Administration University of Colorado at Colorado Springs</b> Four year plus Ph.D, public, comprehensive university of 10, 000+ students.
2001-2003	<b>Director, Colorado Institute for Technology Transfer and Implementation (CITTI)</b> A \$7.2 million partnership between the University of Colorado at Colorado Springs and the El Pomar Foundation for interdisciplinary research on technology transfer.
1995-1999	<b>Dean, College of Business Ferris State University, Big Rapids, Michigan.</b> Four year plus graduate, public university of 11,000+ students.
1992-1995	<b>Head, Department of Management, Ferris State University.</b>
1988-1992	<b>Director of International Programs, Michigan Technological University.</b>
1985-1988	<b>Director of West European Program, United States Air Force Academy</b>

#### ACADEMIC POSITIONS

2007-	Professor (with tenure) of Management, College of Business, Angelo State University
2008-	Appointed to the Graduate Faculty, Angelo State University
2003-2007	Professor (with tenure) of International Business, College of Business and Technology, Western Illinois University, Macomb, Illinois
2003-2007	Appointed to the Graduate Faculty, Western Illinois University

1999-2003	Professor (with tenure) of International Business, College of Business, University of Colorado
1999-2003	Appointed to the Graduate Faculty, University of Colorado
1992-1999	Professor of International Management, College of Business, Ferris State University
1990-1992	Associate Professor of International Management, School of Business, Michigan Technological University. (MTU)
1988-1992	Associate Professor of International Relations, School of Business, (MTU)
1988-1992	Appointed to the Graduate Faculty, Michigan Technological University. (MTU)
1985-1988	Associate Professor of International Relations, United States Air Force Academy.
1982-1985	Assistant Professor of International Relations, United States Air Force Academy.
1980-1981	Assistant Professor of International Relations, Rutgers University.

### **Funded Research (selected)**

1998-2003	U.S. Department of Education, "The Evaluation of Language and International Studies (ELIAS) Systems" (Richard Brecht, University of Maryland, Project Director.)
1998-2000	U.S. Department of Education Business and International Education Program, "Entrepreneurship: Networks to Transform Russia's Emerging Enterprises." (\$485,000)
1997-1999	U.S. Department of Education (Title VI) Grant for Undergraduate International Studies, "Federal Funding for International Studies, Does it Help? Does it Matter?" (\$425,000, Barbara Burn, UMASS, Project Director.)
1993	Center for Global Partnership of the Japan Foundation and Shiga Prefecture, Japan, "Sister Cities and Sister States as Catalysts for Change in Japan-American Relations," (\$150,000).
1993-1994	Michigan State University - Center for International Business Education and Research (CIBER), "Development of International Aspects of Computer Information Systems (CIS)," (\$10,800).
1992-1993	United States Information Agency (USIA), "Cities as Cultural Bridges: Multi-dimensional Program for Polish City Managers," (\$154,176)
1992-1994	Ford Foundation - support for Editorial Board of the European Community Studies Association (ECSA) (\$8,000)
1991-1993	U.S. Department of Education (Title VI). Grant for Undergraduate International Studies, "An East European Management and Language Program" (\$305,680)
1990	General Electric Corporation, for student program in Paris, France (\$5,000)
1990	The Soros Foundation, for exchange program with the University of Tartu, Estonia (\$2,000)
1989-1991	U.S. Department of Education (Title VI) Grant for Undergraduate International Studies, "Preparing for 1992 and Beyond" (\$174,095)
1987-1988	Fulbright - Senior Research Grant (\$6,000)
1985	Publication Grant from the Commission of the European Communities (\$10,000)
1984-1985	Grant for Research into European Integration from the Commission of the European Communities. Investigate the role of the European Community in Technology and Industrial Policy (\$9,000)
1978-1980	First American selected as a Fellow to the European Community Research Institute in Florence, Italy (\$15,000)

### **FIELDS OF SPECIALIZATION**

The Politics of Trade Policy: Japan, the European Union and the United States;  
Technology Policy in the European Union; Comparative Security Policy (Italy)

## LANGUAGES

French and Italian

## BOOKS, ARTICLES, REVIEWS, FACULTY DISTINCTIONS

### Books

Defending Europe in the 1990s: The Divide of High Technology, International Political Economy Series, Frances Pinter (UK) and St. Martin's Press (USA), 1986.

### Articles

"Mixed Used Developments: Public Private Partnerships," Presidential Perspectives, chapter two, 2010/2011 Series, Economic Prosperity in the Next Decade.

"How Presidents Can Foster an International Culture on Campus," Presidential Perspectives, Association of International Education Administrators (AIEA), 2010.

"Italian Security Policy After the 'Cold War': A Factor for Stability," The Italian Journal, V.6 (2), Fall 1992

"The European Community's Technology Dilemma: Is a Regional Solution Possible in a Global Economy?" National Forum, Vol. LXXII (2), Spring 1992.

"The Future of Post-1992 Export Controls to Eastern Europe and Russia," Current Politics and Economics of Europe, Vol. 1 (3), Spring 1992.

"The Challenge to Internationalize the Engineering Curriculum," International Studies Notes (ISA), Vol. 16 (2), Spring 1991.

"Arms Transfers and Italian Security Policy," The Italian Journal, V.2 (2), Fall 1988.

"The European Communities Industrial Policy Revisited: The Case of Aerospace," Journal of Common Market Studies, XXII (3), March 1984.

### Chapters in Books

"Italy," in Defense Policy of Nations, 3rd ed., Murray, Douglas, and Viotti, Paul, eds., Johns Hopkins University Press, 1994, (completely rewritten for 3rd edition).

"Italy" in Defense Policy of Nations, 2nd ed., Murray, Douglas, and Viotti, Paul, eds., Johns Hopkins University Press, 1989.

"Great Britain," in Sowing the Serpents Teeth: The Implications of Third World Military Industrialization, James E. Katz, ed. Lexington Books, 1986.

"Multinational Corporations in the European Community," in Harmonization of European Public Policy, Leon Hurwitz, ed., Greenwood Press, 1984.

### Book Reviews

Review of Organizational Behavior, 1<sup>st</sup> Ed., Daft, Richard and Noe, Ray, Dryden Press, 1999

Review of Essentials of Organizational Behavior, 4<sup>th</sup> Ed., Vecchio, Robert, Dryden Press, 1998.  
 Review of The Economics of the European Union and the Economies of Europe, Neal, Larry and Barbezat, Daniel, Oxford University Press, 1998.  
 Review of European Peace Movements and the Atlantic Alliance, Laqueur, Walter and Hunter, Robert, eds., Social Science Quarterly, Fall 1986.  
 Review of Multinationals and Political Control, John Robinson, Common Market Law Review, Fall 1984.

#### Published Testimony

“Alliance Security Policy After 1992,” Hearings Before the Committee on Science, Space, and Technology, 101 St. Congress, 1st Session, May 16, 17, 1989.

#### Faculty Distinctions

2003 Founding Editor, Comparative Technology Transfer and Society, Johns Hopkins University Press.  
 1990-1999 Chair, Executive Committee—Japan Center for Michigan Universities (JCMU)  
 1997-2001 Chair- International Education section of the International Studies Association (ISA)  
 1991-1995 Chair- National Committee of International Studies and Program Administrators (NCISPA)  
 1990-1994 Editorial Board of the European Community Studies Association (ECSA). Editor in Chief: 1992-1994.  
 1987 Fulbright Senior Research Scholar  
 1987 NATO Fellow  
 1986 Clements Award as the Outstanding Educator at the United States Air Force Academy.  
 1984 Coble Award for the outstanding faculty paper at the United States Air Force Academy.

#### PAPERS/PRESENTATIONS (invited)

1980 Conference of Europeanists, Washington, D.C.  
 1983 Colorado/Wyoming Political Science Association  
 1983 Colorado Association for International Education  
 1984 Western Executive Seminar Center, Denver  
 1984 Ninth Annual Conference of Europeanists  
 1984 University of Limburg, Maastricht, The Netherlands  
 1984 International Studies Association (ISA), Washington, DC  
 1985 Colorado/Wyoming Political Science Association  
 1986 National Defense University, Washington, DC  
 1986 Colorado State University Graduate Seminar  
 1987 University of Limburg, Maastricht, The Netherlands  
 1989 International Studies Association (ISA), London  
 1990 International Studies Association (ISA), Washington, DC  
 1990 Mid-West Political Science Association, Chicago  
 1990 National Council for Urban Economic Development, Detroit and Baltimore  
 1991 Lafayette College, Symposium on Europe  
 1991 International Studies Association (ISA), Vancouver  
 1992 Olin Foundation Conference on “The Defense Policies of Nations,” Colorado Springs  
 1992 International Studies Association (ISA), Atlanta  
 1993 European Community Studies Association (ECSA), Washington, D.C.  
 1996 International Studies Association (ISA), San Diego

1998	International Studies Association (ISA) Minneapolis
1998	International Affairs Forum – Traverse City, Michigan
1998	Business and International Education Project Directors Meeting, Vienna, Austria.
1999	International Studies Association (ISA), Washington, DC
2000	International Studies Association (ISA), Los Angeles
2001	International Studies Association (ISA), Chicago
2004	University Economic Development Association, Orlando, Florida
2008	Diversity Summit, Texas Tech University, Lubbock, Texas
2009	International Studies Association (ISA), New York, New York
2010	Diversity Summit, Texas Tech University System, Lubbock, Texas
2012	West Texas Veterans Higher Education Summit, Lubbock, Texas
2012	Keynote, International Academy of Business and Economics, Las Vegas
2012	United States Air Force Academy Faculty Lecture
2014	Clute Institute, Conference on International Education, San Antonio
2014	International Multidisciplinary Conference, Keynote, Venice, Italy

### **UNIVERSITY SERVICE**

#### **Texas Tech University System (selected)**

2012-	Chancellor's Executive Staff
2012-	APLU-AASCU Distance Education Advisory Group

#### **Angelo State University (selected)**

2007-2012	Texas Council of Public University Presidents and Chancellors
2007-2012	Texas Tech University System, Chancellor's Executive Staff
2007-2012	Texas International Education Consortium and Texas Intensive English Program
2007-2011	City of San Angelo, Economic Development Council (appointed by City Council)
2007-2012	Board of Directors- West Texas Rehabilitation Center
2007-2009	Texas Council of Public University Presidents and Chancellors: Chair, <b>Committee on Higher Education and Global Competitiveness</b>
2009-2010	President, Council of Presidents, Lonestar Athletic Conference
2008-2012	<b>President's Committee on International Education</b> , American Association of State Colleges and Universities (AASCU)
2009-2010	Secretary/Treasurer: Texas Council of Public University Presidents and Chancellors
2011-2012	Chair-Texas Council of Public University Presidents and Chancellors (CPUPC)
2010-2012	<b>Board of Trustees</b> , Southern Association of Colleges and Schools (SACS) Commission on Colleges
2010-2012	Chair-Texas International Education Consortium (TIEC)

#### **Western Illinois University (selected)**

2003-2007	President's Senior Leadership Council
2003-2007	University Faculty Senate
2003-2007	Western Illinois Entrepreneurship Center Board of Directors
2004-2005	Chair- Search Committee for Vice President for Advancement and Marketing
2004-2007	Appointed by Governor as the sole Provost to the 'Diversifying Higher Education Faculty in Illinois' Program

#### **University of Colorado (selected)**

1999-2003	University Deans' Council
1999-2003	University of Colorado System Wide Dean's Council
1999-2000	Chair, School of Education Dean Search Committee
1999-2003	Chancellor's Representative to the University of Colorado Interlocken Initiative

1999-2002	Board of Directors- Vista Bank, Colorado
1999-2003	Board of Directors- Small Business Development Center (SBDC)
1999-2003	Board of Directors- Colorado Institute for Technology Transfer and Implementation (CITTI)
1999-2003	Board of Directors- Colorado Springs Technology Incubator (CSTI)
1999-2000	Chair, Committee to reorganize Continuing Education
1999-2003	Board of Directors- Colorado Springs Mayor's Global Advisory Council
2000-2003	Board of Directors- Economic Development Corporation (EDC)
1999-2003	Board of Directors – International Small Business Development Center
2001-2002	Chair, College of Letters, Arts and Sciences Dean Search Committee
2001-2002	Co-chair, El Pomar Chair in Software Engineering Search Committee
1999-2003	Board of Directors- Center for the Study of Government and the Individual
2002-2003	System Advisory Committee on Technology Transfer

#### **Ferris State University (selected)**

1992-1999	University Committee on International Programs
1992-1999	University Program Review Panel
1992-1999	University Representative to Japan Center for Michigan Universities
1992-1999	College of Business Academic Council
1992-1999	University Committee on Outcomes Assessment
1993-1999	Committee for Review of Dismissal Appeals
1992-1999	Coordinator - University Evening College
1992-1999	University Committee on Strategic Planning
1992-1999	University Judicial Review Committee for Student Conduct
1993-1999	Chair, College of Business Committee on Accreditation
1992-1999	Chair, College of Business Faculty Search Committee
1992-1999	Member/Chair - College of Business Masters in Information Systems Management (MISM) Thesis Committee.
1995-1999	University Deans' Council
1995-1999	University Committee on Assessment
1995-1999	University Committee on Off campus and Distance Learning
1995-1999	University Committee on Academic Program Review
1995-1999	University Committee on Recruitment and Retention
1995-1999	University Committee for International Programs and Planning
1996-1999	University Strategic Marketing Committee
1996-1999	Post-tenure Review Committee
1997-1999	University Strategic Planning Committee
1997-1998	Chair, College of Technology Dean Search Committee

#### **Michigan Technological University (selected)**

1988-1992	University Representative to Japan Center for Michigan Universities
1988-1992	University Advisor for Rhodes and Marshall Scholarships
1988-1992	Social Sciences Department Search Committee
1988-1992	Social Sciences Department Curriculum Development Committee
1988-1992	Chair, University Committee for an Honors Program.
1989-1992	Academic Associate to the Atlantic Council
1989-1992	Chair - University Advisory Committee on International Programs
1990-1992	International Management Curriculum Committee, School of Business
1990-1992	Director - Masters in International Management
1991-1992	University Committee on Summer Session Planning

### **United States Air Force Academy (selected)**

1982-1988	Committee for Curriculum Reform
1982-1988	Assistant Director, Colorado Association for International Education
1983-1987	Assistant Director, Academy Assembly (co-sponsored by Columbia University)
1984	Chair, Colorado/Wyoming Political Science Association
1984	Director, French Student Honors Exchange Program
1987-1988	Director, 30th Academy Assembly (co-sponsored by Columbia University)

### **EXTERNAL CONSULTING**

1989-2001	"Team-Europe" - one of 65 individuals nationwide invited by the Commission of the European Union (EU), to serve in an advisory capacity on the future of EU-US relations.
1990-1994	Special consultant on Southeast Asia Project within Departments of State and Defense to declassify all military papers related to the Vietnam era.
1990, '95, '96 & 2000	United States Department of Education Undergraduate International Studies and Foreign Language Program -- peer reviewer of proposals to create or enhance international studies on campus.
1991, 1995	Center for International Business Education and Research (CIBER) - Michigan State University -- presentation on internationalizing 2 and 4-year business curricula.
1995	University of North Carolina - Charlotte. Proposal to internationalize the engineering program.
1996	American Assembly of Collegiate Schools of Business (AACSB) - two presentations on "How to Internationalize the Undergraduate Business Curriculum".
1997-2000	Consultant for Department of the AirForce quality planning process.
1997-1998	North Central College, Illinois. Review of International Business Program.
1997-1999	Association of International Education Administration (AIEA) -- Grant to assess effectiveness of U.S. Department of Education Title VI Program.
1998	Webster University -- Reorganization of International Studies on campus.
1998	Center for International Business Education and Research (CIBER): peer reviewer for the 1999 grant cycle
1998-2003	Johns Hopkins University, ELIAS project (Now at University of Maryland).
1999	University of Texas, El Paso Public Policy Research Center
2000	United States Department of Education, Business and International Education Program, peer reviewer
2001	Center for International Business Education and Research (CIBER): peer reviewer for the 2002 grant cycle
2003	United States Department of Education, Undergraduate and International Studies and Foreign Languages (Title VI a) peer reviewer

### **HOBBIES**

Reading and exercise